

FOR IMMEDIATE RELEASE

December 22, 2009

Rohnert Park, California

***Speaking for Spot* named a finalist in the Dog Writers Association 2009 Annual Competition**



Dr. Nancy Kay's book, ***Speaking for Spot: Be the Advocate Your Dog Needs to Live a Happy, Healthy, Longer Life*** and other pieces she has written are finalists for several Dog Writers Association of America Annual Writing Competition Awards. The winners will be announced on February 14, 2010 at a banquet in New York City hosted in conjunction with the Westminster Dog Show.

The DWAA Annual Writing Competition honors a broad range of authors who have written books and/or published their work in newspaper, website, blog, magazine, newsletter or broadcast media. In addition to these regular awards, a dozen special awards are provided by Eukanuba, Merial, Morris Animal Foundation, North Shore Animal League, AKC, Westminster Kennel Club, PSI, DWAA and Planet Dog Foundation.

Dr. Kay's works were nominated as finalists in the following categories:

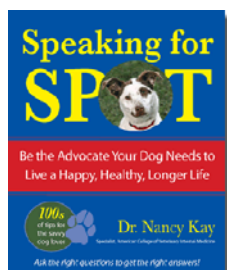
- Books: Care and Health - ***Speaking for Spot: Be the Advocate Your Dog Needs to Live a Happy, Healthy, Longer Life*** (Trafalgar Square Books)
- Canine Newspaper or Newsletter: Feature Article on Health and/or Care - "The 10 Commandments of Veterinary Office Visits" (*BARK Magazine*, Sept/Oct 2008)
- Blogs: Regular Blogs - "Speaking for Spot" (speakingforspot.com/blog)
- Broadcast: "A Veterinarian Advises how to 'Speak for Spot'" (National Public Radio, *Fresh Air with Terry Gross*)
- Clubs: Subject Related Series - "Canine Patient Advocacy: Medical Decisions" (*The Alpenhorn*, Bernese Mountain Dog Club of America)
- Eukanuba Canine Health Award in the Special Awards Category : ***Speaking for Spot: Be the Advocate Your Dog Needs to Live a Happy, Healthy, Longer Life***.

Dr. Kay is passionate in her desire to equip people to be the best possible medical advocates for their pets and in ***Speaking for Spot*** she has provided an invaluable tool for achieving that wish. ***Speaking for Spot*** has been widely acclaimed by fellow veterinarians, pet industry publications and the pet-loving public.

Dr. Kay is the recipient of the American Animal Hospital Association Hills 2009 American Animal Hospital Association 2009 Animal Welfare and Humane Ethics Award. Dr. Kay was featured on the National Public Radio Show, ***Fresh Air with Terry Gross*** on March 19, 2009.

Dr. Nancy Kay is a board certified specialist in the American College of Veterinary Internal Medicine. She is a staff internist at VCA Animal Care Center, a 24-hour emergency/specialty care center in Rohnert Park, California.

For additional information please contact:



Dr. Nancy Kay
VCA Animal Care Center
6470 Redwood Dr
Rohnert Park, CA 94928-2326
(707) 584-4343

dr.kay@speakingforspot.com

www.speakingforspot.com